

FILE

1975

JULY 28

35th year

a weekly
publication

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fashion calendar

ruth finley, publisher • 185 east 85st., n.y.,n.y. 10028 • (212) 289-0420

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

WEEK ENDING SATURDAY, JULY 26, 1975

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday July 21- July 25	ITALIAN COUTURE SHOWINGS -- FALL AND WINTER Contact: Mario Goracci, Via Panama 26, Rome, Italy 00198 (Tel: 06/854.928).	CAMERA NAZIONALE DELL' ALTA MODA ITALIANA	ROME, ITALY
<u>Mon., July 21:</u>	<u>3:00 P.M.-MARTIERI</u> (Grand Hotel); <u>4:00-ZINGONE</u> (Grand Hotel); <u>5:00-IRIONE</u> (Grand Hotel); <u>6:30-LAZZARO</u> (Via di Porta Pinciana, 4); <u>8:00-BRUGNOLI</u> (Via Abruzzi, 6); <u>9:30-FRANCO</u> (Grand Hotel)		
<u>Tues., July 22:</u>	<u>9:30 A.M.-ASSUNTA</u> (Piazza del Popolo, 3); <u>11:00-BAROCCO</u> (Grand Hotel); <u>12:00 Noon-TITA ROSSI</u> (Grand Hotel); <u>3:00 P.M.-BIKI</u> -(Grand Hotel); <u>4:00-FABIANI</u> (Grand Hotel); <u>5:00-HIGH FASHION "SAGA"</u> MINK FURS (Grand Hotel); <u>6:30-SOLDANO</u> (Grand Hotel); <u>8:00-RIA</u> (Grand Hotel); <u>9:30-PELLEGRINI E</u> TIVIOLOI(Grand Hotel)		
<u>Wed., July 23:</u>	<u>9:30 A.M.-LAUG</u> (Piazza di Spagna, 81); <u>11:00-OGNIBENE ZENDMAN</u> ; <u>12:00 Noon-</u> SARLI(Grand Hotel); <u>4:00 P.M.-RIVA</u> (Excelsior Hotel); <u>5:30-TIZIANI</u> (Via Gregoriana, 41); <u>6:30-CAPUCCI</u> (Via Gregoriana, 56); <u>8:00-LANCETTI</u> (Via Condotti, 61); <u>9:30-BALESTRA</u> (Grand Hotel);		
<u>Thurs., July 24:</u>	<u>9:30 A.M.-GALITZINE</u> (Via Veneto, 84); <u>10:45-FENDI</u> (Via Borgognona, 30); <u>12:00 Noon-SANLORENZO</u> (Excelsior Hotel); <u>4:30 P.M.-CENTINARO</u> (Grand Hotel); <u>6:00 P.M.-MILA SCHOEN</u> (Grand Hotel); <u>9:30-VALENTINO</u> (Via Gregoriana, 24)		
<u>Fri., July 25:</u>	<u>12:30 P.M.-WALTER ALBINI</u> (Vivai del Sud, Viale Terme di Caracalla)		

Thursday July 24 11:00 A.M.	PRESS CONFERENCE: DIGITAL WATCHES News conference on digital watches, the solid-state watch, prices, and what Pulsar is planning next. (Luncheon will follow). By invitation. Contact: Walden Public Relations, 246 East State Street, Westport, Conn. 06880, (203) 226-0721; or (N.Y.) 687-1591.	PULSAR DIGITAL WATCHES	HOTEL PLAZA CRYSTAL ROOM
Saturday July 26- July 30	INTERNATIONAL JEWELRY TRADE FAIR AT N.Y. HILTON & AMERICANA HOTELS Contact: Simone Gross, Retail Jewelers of America, 10 Romney Circle, W. Orange, New Jersey 07052 -- (201) 736-9100.		

WEEK BEGINNING MONDAY, JULY 28, 1975

Monday July 28 6:00 P.M. Cocktails	PRESS PREVIEW: NEW PANTYHOSE Introducing John Kloss for Burlington new collection of pantyhose. By invitation. Contact: Terry Alvarez at Burlington, 333-5266.	JOHN KLOSS FOR BURLINGTON	1345 SIXTH AVE.(53RD ST) BURLINGTON HSE.-22ND FL.
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Monday	PARIS COUTURE	CHAMBRE SYNDICALE DE	PARIS,
July 28-	FALL SHOWINGS	LA COUTURE PARISIENNE	FRANCE
Aug. 1	Contact: Denise Dubois, Chambre Syndicale, 100 rue Faubourg St. Honore, Paris 8 (Tel: 266-64-44).		

Mon., July 28:

9:00 A.M. LePage, 14, rue Cambon (260-08-53)
9:30 A.M. Torrente, 24, Ave. Matignon (266-69-52)
10:30 A.M. Cardin, 118, Fg. St. Honore (266-92-25)--Show at L'Espace, 3,
12:00 Noon Scherrer, 51, Ave. Montaigne (359-55-39) Ave. Gabriel
12:00 Noon LePage (2nd show) -- see above
2:30 P.M. Dior, 32, Ave. Montaigne (359-93-64)
3:00 P.M. Scherrer (2nd show) -- see above
3:45 P.M. Venet, 62, Francois Ier (225-33-63)
5:00 P.M. Courreges, 40, Francois Ier (359-72-17)
5:30 P.M. Dior (2nd show) -- see above
5:30 P.M. Venet (2nd show) -- see above
6:00 P.M. Esterel, 124, rue du Fbg. St. Honore (359-25-30)

Tues., July 29:

9:30 A.M. Balmain, 44, Francois Ier (225-68-04)
10:30 A.M. Ungaro, 2, Ave. Montaigne (256-27-70)
11:30 A.M. Lanvin, Cercle Interallie, 33, Rue du Fg. St. Honore (265-14-40)
12:30 P.M. Lapidus, 37, Ave. Pierre Ier de Serbie (225-52-45)
1:30 P.M. Feraud, 88, Faubourg St. Honore
2:30 P.M. Patou, 7, rue St. Florentin (260-36-10)
3:00 P.M. Lanvin (2nd show) -- see above
3:00 P.M. Balmain (2nd show) -- see above
3:30 P.M. Chanel, 31, rue Cambon (261-54-55)
3:00 P.M. Ungaro (2nd show) -- see above
4:00 P.M. Esterel (2nd show) -- see above
4:30 P.M. Nina Ricci, 20, Rue des Capucines (073-67-31)
6:00 P.M. Courreges (2nd show) -- see above

Wed., July 30:

9:30 A.M. Laroche, 29, Ave. Montaigne (225-87-45)
10:30 A.M. Patou (2nd show) -- see above
10:45 A.M. Ricci (2nd show) -- see above
11:00 A.M. Saint Laurent, 5, Ave. Marceau (723-72-71)
12:30 P.M. Hercey, 98 Faubourg St. Honore (266-67-81)
2:30 P.M. Molyneux, 5, rue Royale (261-58-31)
3:00 P.M. Saint Laurent (2nd show) -- see above
3:00 P.M. Laroche (2nd show) -- see above
3:30 P.M. Chanel (2nd show) -- see above
3:30 P.M. Givenchy, 3, Ave. George V (225-92-60)
5:00 P.M. Courreges, (3rd show) -- see above
6:00 P.M. Carven, 6 Rond Point Champs Elysees (225-66-52)

Thurs., July 31:

3:00 P.M. Givenchy (2nd show) -- see above
3:30 P.M. Gres, 1 rue de la Paix (073-01-15)
3:30 P.M. Molyneux (2nd show) -- see above

Fri., Aug. 1:

10:30 A.M. Gres (2nd show) -- see above

Sunday	SPRING/SUMMER 1976	CHARLES JOURDAN	3 WEST 57TH STREET
Aug. 3-	SHOE COLLECTION		SHOWROOM - 12TH FLOOR
Aug. 6	By invitation. (In Paris, Sept. 6-7). Contact: 421-4250.		

Sunday FOOTWEAR FASHION WEEK -- AT WALDORF-ASTORIA and individual showrooms.
Aug. 3- Two fashion shows, Sun., Aug. 3 at 10:30 A.M. and 2:30 P.M., Barbizon Plaza
Aug. 5 Theater. By invitation only. Contact: Ed Launzel, 564-3383. Footwear
Fashion Week contact: Nat'l Shoe Retailers of America, 200 Madison, 686-7520.

Aug. 3 RESORT COLLECTIONS IN MIAMI (Aug. 3-7)

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Aug. 4 5:00 P.M. Cocktails & Screening	FILM PREVIEW: "THE WAY WE DRAW THEM IN" Private preview of film produced, written and directed by Doris A. Weston exclusively for the Wohl Shoe Co. Fashion trends toward Spring 1976 and Wohl communication visuals. By invitation. (limited seating). Contact: PL 9-5844.	DORIS A. WESTON FOR THE WOHL SHOE CO.	LE BASEMENT 320 EAST 57TH STREET
Beginning Monday Aug. 4	OPENING OF HOLIDAY & RESORT COLLECTION Continuous showings by appointment. Contact: 244-2700.	GINALA, GINESSA, AQUANALA	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Beginning Monday Aug. 4	OPENING OF EARLY RESORT COLLECTION Continuous by appointment. Contact: Marilyn Kawakami, 736-8867.	HAIRE FOR FRIEDRICKS	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Beginning Monday Aug. 4	OPENING: RESORT & HOLIDAY COLLECTION Continuous by appointment. Contact: Maxine Kohler, 730-8014.	MAX AND MARILYN	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday Aug. 4	OPENING OF EARLY RESORT COLLECTION Continuous by appointment. Contact: BR 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Aug. 4	OPENING: RESORT & SPRING COLLECTION Continuous by appointment. Contact: 221-6610.	PAUL ROGERS INTERNATIONAL BY BOB MACKINTOSH	1451 BROADWAY SHOWROOM - 7TH FLOOR
Beginning Monday Aug. 4	EARLY RESORT & HOLIDAY COLLECTION Continuous by appointment. Contact: Larry Farragut, 221-3509.	SAZ	530 SEVENTH AVENUE SHOWROOM
Monday Aug. 4- Aug. 14	EARLY RESORT COLLECTION By appointment. Contact: Paul Scott, 265-2034 or (213) 623-8112.	ERNST STRAUSS	HOTEL GOTHAM SUITE 1801
Beginning Monday Aug. 4	OPENING: RESORT & HOLIDAY COLLECTION By appointment. Contact: Marion Auley, 947-8470.	WILLI OF CALIF; TREBOR; NEIL McCLINTOCK	530 SEVENTH AVENUE SYLVAN RICH-20TH FL.
Tuesday Aug. 5 10:00 A.M.	OPENING OF RESORT COLLECTION By invitation. Thereafter by appointment. Contact: LA 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Aug. 5 11:00 A.M.	EARLY RESORT AND HOLIDAY COLLECTION By reservation. Thereafter by appointment. Contact: 279-5012.	MOLLIE PARNIS BOUTIQUE BY MORTY SUSSMAN	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday Aug. 5 12:00 Noon	HOLIDAY & EARLY RESORT COLLECTION By reservation. Thereafter by appointment. Contact: 524-0237.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Aug. 5 1:00 P.M.	OPENING: HOLIDAY AND RESORT COLLECTION By invitation. Thereafter by appointment. Contact: CH 4-0600.	PAT SANDLER; PAT'S PLACE; MAISONETTE	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Tuesday Aug. 5	OPENING: RESORT & HOLIDAY COLLECTION By appointment. Contact: Dick Parks or Therese Keating, 354-2087.	MARGIT BRANDT; MANOUCHE; CARLOS FALCHI LEATHERS	512 SEVENTH AVENUE PENTHOUSE - 44TH FLOOR

Tuesday Aug. 5 3:15 P.M.	PREMIERE SHOWING: HOLIDAY & RESORT Sportswear & leisure fashions. Contact: Steve Karel, 221-0933 or 391-1868.	IRKA	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Tuesday Aug. 5	RESORT COLLECTION OF SWEATER KNITS Continuous by appointment. Contact: Larry Lefkowitz, 239-1150.	ELEANOR BRENNER FOR BRENNER BEES	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Aug. 5	OPENING OF RESORT COLLECTION Including Costume Capers. Continuous by appointment. Contact: Peggy Shiller, 239-1150.	ELEANOR BRENNER FOR BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Aug. 5	OPENING OF EARLY RESORT COLLECTION Continuous by appointment. Contact: Seymour Nemeroff, 221-6252.	STEPHEN BURROWS	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Tuesday Aug. 5	EARLY RESORT AND HOLIDAY COLLECTION Continuous by appointment. Contact: 594-4470.	CASI DESIGNS	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday Aug. 5	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 239-8530.	DESIGN THAI & STAR OF SIAM	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Tuesday Aug. 5	OPENING: HOLIDAY AND RESORT COLLECTION Continuous by appointment. Contact: 594-5040.	JERRY FEDER FOR FRANCINE	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR
Beginning Tuesday Aug. 5	HOLIDAY & EARLY RESORT COLLECTION Continuous by appointment. Contact: 594-5010.	MADY GERRARD	15 WEST 36TH STREET SHOWROOM - 13TH FLOOR
Beginning Tuesday Aug. 5	OPENING OF RESORT COLLECTION Continuous showings by appointment. Contact: 947-7457.	KIKI HART BY GEORGE SAMEN	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Aug. 5	OPENING: HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: Jim Fitzsimmons, 221-6252.	STAN HERMAN	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Tuesday Aug. 5	OPENING OF RESORT COLLECTION Continuous showings by appointment. Contact: 239-9477.	JAMISON	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Tuesday Aug. 5	OPENING OF EARLY RESORT COLLECTION Continuous showings by appointment. Contact: 221-4200.	KASPER FOR JOAN LESLIE	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Tuesday Aug. 5	EARLY RESORT & HOLIDAY COLLECTION Continuous showings by appointment. Contact: 354-9737.	LEO NARDUCCI FOR THE MIDTOWN FARMHOUSE	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Tuesday Aug. 5	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 244-3558.	NANTUCKET NATURALS	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Tuesday Aug. 5	EARLY RESORT AND HOLIDAY COLLECTION Continuous by appointment. Contact: Joan Resker, 695-5100.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR

Beginning Tuesday Aug. 5	OPENING OF RESORT COLLECTION Continuous by appointment.	LEW PRINCE OF ALDRICH, INC. Contact: 244-1872.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Tuesday Aug. 5	RESORT: BELLE SAUNDERS & JOEY GARGUILLO Continuous by appointment.	ABE SCHRADER Contact: LO 4-9194.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Tuesday Aug. 5	OPENING OF RESORT COLLECTION Continuous by appointment.	SCHRADER SPORT BY JUDY LUSCHER Contact: LO 4-9194.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Tuesday Aug. 5	OPENING OF RESORT COLLECTION Continuous by appointment.	JERRY SILVERMAN BY SHANNON RODGERS Contact: 244-7522.	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Tuesday Aug. 5	OPENING OF RESORT COLLECTION Contonuous showings by appointment.	STEPHAN CASUALS Contact: LO 4-9194.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Tuesday Aug. 5	OPENING OF RESORT COLLECTION Continuous by appointment.	TEAL TRAINA BY GREGORY SALVATA Contact: 524-3520.	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Tuesday Aug. 5	OPENING: EARLY RESORT COLLECTION Continuous by appointment.	VICTORIA ROYAL BY MARTIN STAEHELY Contact: 947-6845.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Wednesday Aug. 6 5:30 P.M.	PREVIEW OF FALL- WINTER COLLECTION By invitation. Also, Wed., Aug. 13, 11:00 A.M. By reservation. Contact: Estelle Marr, 244-5452.	HOUSE OF NORELL BY GUSTAVE TASSELL	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Wednesday Aug. 6	OPENING OF RESORT COLLECTION Continuous showings by appointment.	ANDREW ARKIN Contact: WI 7-5324.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Wednesday Aug. 6	OPENING OF RESORT COLLECTION By appointment.	NAT KAPLAN Contact: Miss Fritz, 239-9400.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Wednesday Aug. 6	OPENING: EARLY RESORT & HOLIDAY COLLECTION By appointment.	HUBERT LATIMER FOR ATELIER 7 Contact: Maury Leonard, (213) 879-0459.	HOTEL PLAZA SUITE 901
Beginning Wednesday Aug. 6	ADVANCE CRUISE COLLECTION Continuous by appointment.	GRETA PLATTRY FOR TEAL TRAINA Contact: Jean Roberts, 524-3520.	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Wednesday Aug. 6	OPENING: EARLY HOLIDAY & RESORT COLLECTION Featuring daytime, evening, and leisure fashions by Fred Anderson. By appointment. Contact: Mrs. Walker, 947-0964. Hodge Co., 758-9230.	POSH, INC.	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Thursday Aug. 7 3:00 P.M.	FALL-WINTER PREVIEW By invitation. Contact: (213) 272-1445.	GALANOS (2254 S.SEPULVEDA BLVD)	HOTEL PLAZA CRYSTAL SUITE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Cancelled Aug. 7	CLOVIS RUFFIN RUFFINWEAR & RUFFINSPORT SHOWING, ORIGINALLY SCHEDULED FOR AUG. 7 AT 3:00 P.M., AT THE ESSEX HOUSE, HAS BEEN CANCELLED.		
Beginning Thursday Aug. 7	EARLY RESORT AND ALL WEATHER COATS Also, Gallavanter collection. Continuous showings.	GALLANT INT'L; HERBERT GALLANT, INC.	205 WEST 39TH STREET SHOWROOM - 8TH FLOOR Contact: LA 4-7285.
Beginning Thursday Aug. 7	OPENING OF RESORT COLLECTION Continuous by appointment.	GUNTER	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR Contact: Andrea Basile, 736-8888.
Beginning Monday Aug. 11	OPENING: CRUISE & HOLIDAY COLLECTION Continuous by appointment.	JEAN HALM	ARIANE BRENER 145 EAST 52ND STREET Contact: Graziella Lobo, 371-6646.
Beginning Thursday Aug. 7	OPENING OF RESORT COLLECTION By appointment.	KAPPI	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR Contact: Richard Blauner, 239-9494.
Beginning Thursday Aug. 7	HOLIDAY & RESORT COLLECTION Continuous by appointment.	MRS. H. WINTER FOR YESTERDAY'S NEWS Contact: 989-5384.	115 WEST 23RD STREET SHOWROOM - 2ND FLOOR
Aug. 10- Aug. 15	SEMI-ANNUAL N.Y. GIFT SHOW AT N.Y. COLISEUM Contact: Little Brothers Management, 220 Fifth Ave., MU 9-7147.		
Aug. 11	HOLIDAY-RESORT LINGERIE MARKET WEEKS IN NEW YORK (Aug. 11-22)		
Beginning Monday Aug. 11	HOLIDAY COLLECTION OF HANDWROUGHT STERLING Introduction of mixing of the metals -- sterling silver with flash of gold, designer collection of earrings, bracelets and rings. By appointment only. Contact: Marian Smothers, 222-0017 or 682-5844.	JAMAR CREATIONS	521 FIFTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday Aug. 11	OPENING: RESORT, HOLIDAY & EARLY SPRING COLLECTION Continuous by appointment.	TANNER OF NORTH CAROLINA	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR Contact: 244-6350.
Beginning Monday Aug. 11	OPENING: HOLIDAY/ CRUISE COLLECTION Continuous showings by appointment.	TANNERWAY	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR Contact: Bernice Lewis, 524-6535. Publicity: Marianne Dube, 684-7750.
Monday Aug. 11- Aug. 22	OPENING OF HOLIDAY COLLECTION "Change -- Holiday designs by Emilio Pucci, Margit Brandt and Kay Unger. By appointment. Contact: 682-1333.	FORMFIT ROGERS	530 FIFTH AVENUE SHOWROOM - 15TH FLOOR
Aug. 13	11:00 A.M., HOUSE OF NORELL BY GUSTAVE TASSELL (2nd show), 550 Seventh, 244-5452		
Wednesday Aug. 13 5:00 P.M.- 6:00 P.M.	PRIVATE PREVIEW: FALL AND WINTER JEWELRY Premiere showing for the press of new jewelry collection, designed by Givenchy for Victoria Creations of Providence, R.I. By invitation only. Publicity: Ruth Hammer Associates.	LES BIJOUX GIVENCHY	CHEZ PASCAL 151 EAST 82ND STREET
Aug. 16	PACIFIC JEWELRY SHOW AT CENTURY-PLAZA HOTEL, LOS ANGELES (Aug. 16-18)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Saturday Aug. 16- Aug. 20	RESORT MARKET WEEK IN DALLAS Women's and children's wear	AMERICAN FASHION ASSOCIATION Resort market. Contact: (214) 637-1970; or Jack Goldstein, 527 Madison Avenue, 752-2422.	DALLAS APPAREL MART 2300 STEMMONS FREEWAY
Wednesday Aug. 20 8:30 A.M.- 10:00 A.M.	SHOWING OF HOLIDAY LOUNGEWEAR "Ahhhhh...Arnel, Ahhhh 'Lovinwear'" -- showing of Holiday loungewear. By invitation only.	CELANESE CORPORATION & COSMOPOLITAN MAGAZINE	THE RAINBOW ROOM 30 ROCKEFELLER PLAZA
Aug. 22	RESORT AND HOLIDAY COLLECTIONS AT WILSHIRE HYATT HOUSE IN LOS ANGELES (Aug. 22-26)		
Aug. 22	INTERNATIONAL MEN'S FASHION FAIR IN COLOGNE (Aug. 22-24)		
Aug. 23	RESORT AND HOLIDAY COLLECTIONS IN CHICAGO (Aug. 23-27)		
Sunday Aug. 24- Aug. 27	FALL-HOLIDAY BOUTIQUE SHOW IN LOS ANGELES Second semi-annual boutique show in L.A. Hours: 9:00 A.M. to 6:00 P.M. daily. Contact: Michael Snow, (213) 785-3114; or 50 Hunt Street, Watertown, Mass.	NAT'L BOUTIQUE SHOW	CONVENTION CENTER LOS ANGELES, CALIF.
Aug. 24	SCANDINAVIAN FASHION FAIR IN COPENHAGEN (Aug. 24-26)		
Aug. 30	SAMIA-UOMO INTERNATIONAL MENSWEAR FAIR IN TURIN (Aug. 30-Sept. 2)		
Aug. 31	MEN'S FASHION TRADE FAIR IN AMSTERDAM (Aug. 31-Sept. 2)		
Sept. 1	LABOR DAY (Monday) - Legal Holiday		
Beginning Tuesday Sept. 2	OPENING OF RESORT COLLECTION By appointment. Contact: 563-0417.	BRIGANCE WATERCLOTHES	1411 BROADWAY SHOWROOM - 16TH FLOOR
Beginning Tuesday Sept. 2	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: Teri Heitzler or Pamela Call, 239-4155.	JAMES DAUGHERTY	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Tuesday Sept. 2- Sept. 19	SPRING AND SUMMER 1976 COLLECTION By appointment. Contact: 391-1790.	J. TIKTINER	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Thursday Sept. 4	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: Jim Fitzsimmons, 221-6252.	STAN HERMAN	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Sept. 5	ROSH HASHONAH (Begins at sunset) -- first day, Sept. 6		
Sept. 6	S.E.H.M. -- MEN'S FASHIONS AT PORTE DE VERSAILLES-PARIS (Sept. 6-9), 582-4960		
Sept. 6	MICAM INTERNATIONAL SHOE & LEATHER FAIR IN MILAN (Sept. 6-9)		
Sept. 6	INTERNATIONAL LEATHER WEEK IN PARIS (Sept. 6-9)		
Sept. 7	IGEDO (106TH) IN DUSSELDORF (Sept. 7-10)		
Monday Sept. 8 11:30 A.M.	FALL FASHIONS BY PAULINE TRIGERE Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	4TH FLOOR

Beginning Monday Sept. 8	OPENING OF RESORT COLLECTION Continuous by appointment.	GEOFFREY BEENE Contact: LW 4-0454.	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Monday Sept. 8- Sept. 15	COMPLETE RESORT COLLECTION IN NEW YORK By appointment.	HELGA Contact: (213) 627-0806.	HOTEL GOTHAM PRIVATE SUITE
Beginning Monday Sept. 8	OPENING OF COMPLETE RESORT COLLECTION Daytime, evening and lesiure fashions by Fred Ackerman and Jay Anderson. Contact: Mrs. Walker, 947-0964. Publicity: Margaret Hodge, 758-9230.	POSH, INC.	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday Sept. 9 11:30 A.M.	PREVIEW: GIVENCHY NOUVELLE BOUTIQUE By invitation only. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Wednesday Sept. 10 1:00 P.M.	OPENING: RESORT & EARLY SPRING COLLECTION Also, Sept. 17 at 1:00 P.M. By reservation. Contact: LA 4-0237.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Sept. 9 2:00 P.M.	FALL AND WINTER FUR FASHIONS By invitation. Contact: Ernest Graf, 279-0633.	BEN KAHN (150 WEST 30TH ST.)	HOTEL PLAZA BALLROOM
Tuesday Sept. 9- Sept. 19	SPRING FASHIONS FROM ISRAEL IN N.Y. Leading Israeli manufacturers of fashions for women and men, showing new Spring-Summer collections. Contact: Jerry Millman, 594-5215.	GOVT OF ISRAEL TRADE CTR. (111 WEST 40TH ST.)	N.Y. HILTON HOTEL 6TH AVE. & 53RD ST.
Beginning Tuesday Sept. 9	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: Seymour Nemeroff, 221-6252.	STEPHEN BURROWS	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Wednesday Sept. 10 10:00 A.M.	OPENING: HOLIDAY & CRUISE COLLECTION By invitation. Contact: 221-5726. Publicity: Marianne Dube, 684-7750.	HANAE MORI COUTURE & BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday Sept. 10 11:00 A.M.	OPENING: HOLIDAY & RESORT COLLECTION By invitation. Contact: 564-1820. Publicity: Joanne Creveling, 586-2377.	MEL MORTMAN	525 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday Sept. 10 11:45 A.M.	PREVIEW OF RESORT COLLECTION By invitation. Thereafter by appointment. Contact: LO 3-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Wednesday Sept. 10 3:00 P.M.	OPENING OF RESORT COLLECTION By invitation. Contact: Marilyn Pignoni, 221-0655.	JOHN KLOSS FOR THE KREISLER GROUP	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Thursday Sept. 11 11:30 A.M.	OPENING OF RESORT COLLECTION For press, by invitation. Showing at 3:00 P.M. for buyers. Contact: 354-6340.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Sept. 11	3:00 P.M., HALSTON (2nd show), 550 Seventh Ave., 14th floor, 354-6340		
Sept. 12	PITTI UOMO (MEN'S RTW SHOW IN FLORENCE) (Sept. 12-15)		
Sept. 15	YOM KIPPUR (Jewish Day of Atonement) - Monday - begins at sunset, Sept. 14		

Tuesday Sept. 16 8:30 A.M.	PRESS SHOWING OF BIRGER CHRISTENSEN FURS Introduction of new fur boutique to the press. By invitation.	BLOOMINGDALE'S	1000 THIRD AVENUE 7TH FLOOR-BOARD ROOM
Tuesday Sept. 16 5:30 P.M.- 8:00 P.M. Cocktails	PREVIEW EXHIBITION: FRENCH COUNTRY HOUSE Cocktail party and preview exhibition to introduce a collection of furniture, antiques, paintings and accessories from a 16th century French country house. By invitation. Publicity: Eleanore Bruce, OX 5-4400, ext. 2824.	MACY'S NEW YORK	4TH FLOOR
Tuesday Sept. 16 7:30 P.M.- 11:30 P.M.	BENEFIT FOR GIRLS' & BOYS' SERVICE LEAGUE Miss Bergdorf benefit fashion show. By invitation. Tickets: Pauline Leete, 473-4300. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	5TH FLOOR MISS BERGDORF
Wednesday Sept. 17 11:30 A.M.	SHOWING OF DESIGNER SPORTSWEAR FASHIONS Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	3RD FLOOR
Sept. 17	1:00 P.M., HAROLD LEVINE (2nd show), 530 Seventh Avenue, 21st floor, LA 4-0237		
Wednesday Sept. 17 7:00 P.M.	BIRGER CHRISTENSEN FURS; BENEFIT OPENING Fashion show/Smorgasbord to benefit City Center Joffrey Ballet. Honorary chairmen: Mr. & Mrs. Anthony A. Bliss, Mr. Robert Joffrey, Consul General and Mrs. Erik Krog-Meyer. Tickets: \$20.00--Joffrey Ballet contact: Joan Abramowitz, 581-9676. Bloomingdale's contact: Peggy Healy, 223-7204.	BLOOMINGDALE'S	1000 THIRD AVENUE 3RD FLOOR
Sept. 18	SCANDINAVIAN FASHION FAIR IN COPENHAGEN (Sept. 18-21)		
Monday Sept. 22 8:30 A.M. Breakfast	CHRISTIAN AUJARD PRESS BREAKFAST Introduction to press of Christian Aujard's new men's line, exclusively Bloomingdale's. Informal modeling. By invitation.	BLOOMINGDALE'S	1000 THIRD AVENUE 7TH FLOOR-BOARD ROOM
Monday Sept. 22 11:30 A.M.	FALL FASHIONS BY GEOFFREY BEENE Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Tuesday Sept. 23 11:00 A.M.	PRESS PREVIEW OF FUR COLLECTION By invitation. Customer show at 3:00 P.M. Contact: CI 7-1388. Publicity: Vera Bacal, PL 3-8421.	MAXIMILIAN	20 WEST 57TH STREET SALON - 3RD FLOOR
Tuesday Sept. 23 7:00 P.M.	AQUASCUTUM BOUTIQUE-- BENEFIT OPENING Opening of Aquascutum boutique. Fashion show to benefit The English Speaking Union. Tickets: \$15.00. Bloomingdale contact: Leslie Gillen, 223-7205.	BLOOMINGDALE'S	1000 THIRD AVENUE 3RD FLOOR
Wednesday Sept. 24 9:30 A.M.	RESORT SWIMWEAR COLLECTION Show at 10:00 A.M. By invitation. Thereafter in showroom, 16th floor. Contact: 354-1240. Publicity: Vera Bacal, PL 3-8421.	GOTTEX OF ISRAEL (1411 BROADWAY)	1407 CLUB 1407 BROADWAY
Sept. 28	EUROPEAN FASHION FAIR AT N.Y. STATLER HILTON (Sept. 28-Oct. 1) Contact: 751-9050		
Oct. 12	SPRING READY-TO-WEAR SHOWINGS IN FLORENCE, ITALY (Oct. 12-16)		
Oct. 18	PRET-A-PORTER SHOWINGS IN PARIS (Oct. 18-22). Press--354-8620; Buyers--582-4960		
Oct. 22	FASHION FAIR IN LONDON (Oct. 22-24)		